JUDGE ANY PRINT SHOP - SIX FAST CHECKS

Do not stop at the star average.

A star score is a headline. The reviews behind it are the story. Run these six checks on any print shop, including us, before you spend a dollar.

5.0	15	$0	1 proof
Our Google rating	Reviews so far	Free file review	Before we print

The six checks

1. **Read the low stars first**
   The 1 to 4 star reviews show how a shop handles a miss. That tells you more than the score.
2. **See if the owner replies**
   A reply by name shows a real team is watching the profile. Silence on a bad review is a warning.
3. **Pair the score with the count**
   5.0 from 20 is promising. 5.0 from 2 is noise. A 3.9 from 282 is a bigger, busier sample.
4. **Ask for a free digital proof**
   A proof before the press run is the single best protection against a reprint.
5. **Ask who checks the file**
   Free artwork review catches low resolution, missing bleed, and wrong color mode early.
6. **Get the deadline in writing**
   Confirm the cutoff, the ship lane, and the arrival window before you pay.

READING A RATING - WHAT EACH SCORE MEANS

The score and the count travel together.

A perfect score with a small count is a strong start. A high score across hundreds of reviews is endurance. Read both numbers, then read the text.

How to read the number

5.0	**No miss yet** Every review is a five. Small sample. Watch how it grows.
4.7 to 4.9	**Strong and proven** High score across many reviews. A durable record.
4.0 to 4.6	**Solid** Mostly happy, some fixes. Read the low reviews.
Under 4.0	**Mixed** Read carefully. Look for a reply pattern, not one bad day.

How we reply

We answer every review by the reviewer's name and reference the exact order. A fast job, a fair price, a clean proof. A specific reply shows the next shopper a real team is watching.

Leave a review

Ordered with us? Tell the truth. Note the product, the turnaround, and anything we should know. A review we can answer is worth more than a perfect number we cannot defend.

One honest limit

A perfect 5.0 is fragile. One bad week can move it. We would rather earn the next star than protect a scoreboard. If a job ever misses, tell us first and we will make it right.