CALENDAR MOODBOARD

Pin the palette, fonts, and photo style before a single page is designed.

55printing.com free worksheet

Tape samples, swatches, and printed references into each box. Record the shared design choices here, then compare the twelve month layouts with this sheet before proof approval.

COLOR PALETTE

3 to 5 swatches that carry every month

TYPE PAIRING

One display font, one grid font

PHOTO OR ART STYLE

Bright and airy? Moody? Flat illustration?

BRAND ELEMENTS

Logo lockup, tagline, icon set

SEASON SKETCHES

One mood word per quarter

REJECT LIST

Styles explicitly NOT this calendar

Free download from 55printing.com - print or fill in before you order