

Flyers, Vinyl Banners & Posters: 2026 Price & Bleed Guide

Compare standard, Express 2-3 day, and Digital Fast 1-2 day production across our core handout and signage lines before exporting your print PDF.

Verified Live Product Anchors (ZIP 33140 Base Ground, Checked October 14, 2026)

Product & Spec	Default Qty	Print Total	Ground (33140)	Packed Total
Cheap Flyers (4x6, 100 lb Gloss Book, 4/0)	100 / 1,000	\$29.33 / \$78.22	\$11.01 / \$15.73	\$40.34 / \$93.95
Rush Express Flyers (4x6, 100 lb Gloss, 2-3d)	100 pieces	\$38.72	\$12.66	\$51.38
Digital Fast Flyers (8.5x11 Letter, 100 lb, 1-2d)	49 pieces	\$34.54	\$9.95	\$44.49
Vinyl Banner (2x4 ft, 13 oz Scrim Glossy, 4/0)	1 banner	\$16.30	\$14.21	\$30.51
Double-Sided Banner (2x4 ft, 18 oz Blockout, 4/4)	1 banner	\$63.48	\$15.73	\$79.21
Digital Poster (8x10, 9 mil Photobase, No Min)	1 poster	\$9.65	\$14.07	\$23.72
Bulk Offset Posters (8x10, 100 lb Gloss Book)	100 posters	\$41.18	\$14.85	\$56.03

Bleed, Resolution & Color Mode Rules

- Offset Flyers, Postcards & Bulk Posters: Export in CMYK (GRACoL2006_Coated1v2).
- Standard bleed is 0.05" to 0.125" past the magenta cut line; keep text inside cyan safe.
- Flyer & Poster resolution: 300 to 350 DPI at 100% print dimensions.
- Large Vinyl Banners (viewed at 10+ ft): 100 to 150 DPI at full feet size, headline 200pt+.

Choosing the Right Speed Lane

- Standard (3-5 Business Days): Lowest unit cost for 100 to 100,000 flyers or posters.
- Express (2-3 Business Days): Dedicated rush pages for flyers, postcards, EDDM, and cards.
- Digital Fast (1-2 Business Days): Short runs starting at 49 pieces on 100 lb coated stock.
- All production clocks start after artwork proof approval and payment confirmation.

Pre-Upload File & Campaign Checklist

- ☐ Check CMYK/RGB profile free at [55printing.com/tools/color-profile-check-free/](https://www.55printing.com/tools/color-profile-check-free/)
- ☐ Check effective DPI free at [55printing.com/tools/print-clear-free/](https://www.55printing.com/tools/print-clear-free/)
- ☐ Test QR code scannability at [55printing.com/tools/qr-code-scanner-free/](https://www.55printing.com/tools/qr-code-scanner-free/) (min 0.8" size)
- ☐ Verify background extends all the way to the outer black bleed edge
- ☐ Keep logos, phone numbers, and prices at least 0.125" inside the trim edge
- ☐ Enter destination ZIP code on the product form to lock exact ground or air transit